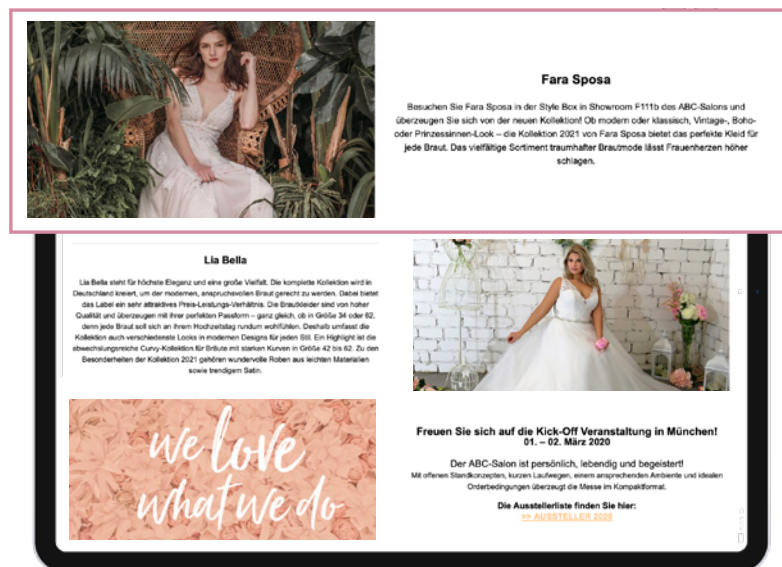


Your entry in the B2B community newsletter

The newsletter will be distributed to 1700 bridal and evening fashion stores in Germany, Austria and Switzerland via e-mail.



Get your news blog entry in the B2B Newsletter!

Format

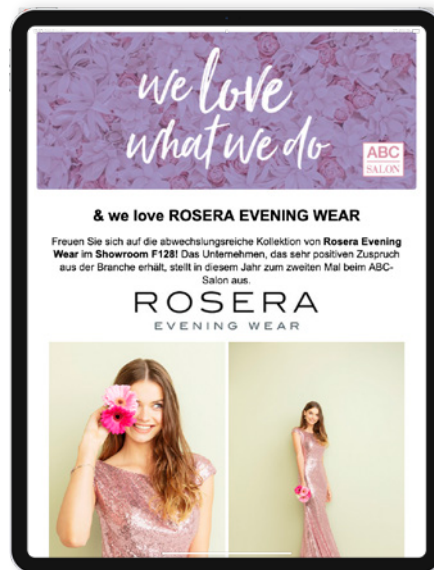
You will provide text and pictures. For a news blog entry you have a maximum space of 600 characters (including spaces) and 1 image (resolution 300 dpi).

Advertising periods

6 months	3 months	1 x promotion
Presence in 6 issues of the B2B-Newsletter	Presence in 3 issues of the B2B-Newsletter	Presence in 1 issue of the B2B-Newsletter
Price per issue 225 €	Price per issue 237 €	Price per issue 250 €
You save 10 %!	You save 5 %!	

B2B exclusive newsletter

The newsletter will be distributed to 1700 bridal and evening fashion stores in Germany, Austria and Switzerland via e-mail.



Format

You will provide text and pictures. For the B2B exclusive newsletter you have a maximum space of 1,200 characters (including spaces) and 2-3 images (resolution 300 dpi).

Advertising periods

6 months	3 months	1 x promotion
Presence in 6 issues of the B2B-Newsletter	Presence in 3 issues of the B2B-Newsletter	Presence in 1 issue of the B2B-Newsletter
Price per issue 720 €	Price per issue 760 €	Price per issue 800 €
You save 10 %!	You save 5 %!	

ABC-Salon magazine

The magazine for the specialized trade

The B2B print magazine will be distributed to 1700 bridal and evening fashion stores in Germany, Austria and Switzerland via e-mail.

The January issue will also be distributed on site at ABC-Salon. Secure your presence in one or both issues of the ABC-Salon magazine!



Issue October 2020 (Release date 28th of October 2020)

1/1 page	(Format: 210 x 297 mm)	1.000 €
1/2 page	(Format: horizontal 210 x 148 mm or vertical 105 x 297 mm)	500 €
U2-4 cover pages	(Format: 210 x 297 mm)	1.500 €
Cover	(Format: 210 x 297 mm)	3.520 €

Issue January 2021 (Release date 27th of January 2021)

1/1 page	(Format: 210 x 297 mm)	1.000 €
1/2 page	(Format: horizontal 210 x 148 mm or vertical 105 x 297 mm)	500 €
U2-4 cover pages	(Format: 210 x 297 mm)	1.500 €
Cover	(Format: 210 x 297 mm)	3.520 €